

Visual Artists Alliance of  
LaGrange



Exhibit Purchase Awards

Art Displays in Business Place

# Sponsorship Opportunities

1st, 2nd, 3rd  
Place Award

Sponsors

Festival Booth  
Sponsors

<https://www.vaalart.club/>  
email: [visualartistsoflagrange@gmail.com](mailto:visualartistsoflagrange@gmail.com)

MISSION: Through VAAL, area artists gather to foster activities and amplify their visibility/voice forming a more cohesive and supportive art community.

Please visit our website and social media pages:

<https://www.vaalart.club/>  
<https://www.facebook.com/visualartistsoflagrange>  
<https://instagram.com/visualartistallianceoflagrange>

## 1. **Art Rotation:**

Allowing local artists to display artwork in your place of business on a quarterly basis is one way to support VAAL. The benefit to you is to have fresh artwork every 3 months. The commitment on your part is to provide the space and the hanging hardware. Sales are handled by the artists and they sign a liability waiver relieving the venue of any liability of the artwork. Cost: \$0.00

## 2. **Festival Booth Sponsorship:**

For local festivals that VAAL participates in, we have costs incurred. Three levels of sponsorship are available.

A. Sponsor an artist \$20.00

B. Sponsor the booth. Your business name will be displayed during the event as a sponsor. \$75.00

C. Tent Purchase to be used at local events and by the artist at individual events. Signage included to identify your business as a tent sponsor. One time commitment. \$125.00

## 3. **Exhibit Purchase Awards:**

VAAL hold two exhibits a year. Our summer exhibit is at Suffering Artist Gallery in Hogansville and our fall exhibit at the LaGrange Art Museum. We would love to have your business commit to purchasing a piece of artwork of your choice from at least one of the exhibits. As a purchase award sponsor, you would have early access to preview the exhibit and choose your desired piece. You would also be recognized at the opening or closing reception. Cost dependent on piece chosen.

## 4. **1st, 2nd, 3rd Place Award Sponsors:**

While our fall exhibit at LaGrange Art Museum is not a juried exhibit, it is a judged exhibit. In the past, we have funded the monetary awards out of our membership and exhibition fees paid to VAAL. The judge's gratuity fee has also been paid out of the VAAL account. So, in a sense, the artists have been rewarding themselves. In recent years, the caliber of artwork has greatly increased and so have the awards in order to reflect that and be comparable to other exhibits in the region. This was also done to attract more accomplished artists to our organization. However, in order to maintain this high level of celebration for the amazing talent, we are reaching out to other funding sources. The sponsors would be named at the time the awards are given and on any publication of the awards, print or online.

A. Third Place (3 awards available) \$100

B. Second place (3 awards available) \$200

C. First Place (3 awards available) \$300

D. Best in Show (1 award available) \$500

E. Judge's gratuity fee \$200